



# Muscle Club NFT

Whitepaper

[www.muscleclubnft.io](http://www.muscleclubnft.io)

# Muscle Club NFT

*Metaverse compatible, 3D models build and connected to Ethereum Blockchain*

## Abstract

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Muscle Club NFT. A project that provides digital and decentralized multi-purpose assets for the metaverse while connecting to the Ethereum blockchain. Muscle Club tokens are permanently owned by the community, giving them full control over their 3D models after they have minted them or purchased them on the secondary market. The community claims ownership of virtual assets on a blockchain-based ledger connected to the Ethereum mainnet. These tokens are non-fungible, transferable, rare, and stored in an Ethereum smart contract of the ERC721 standard. Muscle Club NFTs are acquired by issuing the Ethereum (ETH) cryptocurrency.

As people spend more and more time in the virtual world. This is happening primarily in 2D interfaces such as the Internet and cell phones. With the coming customizable 3D world, also called metaverse, NFT tokens add an immersive component as well as connectivity to other content and enable physical clusters for communities.

# Table of contents

Introduction	4
Mission	5
Road map	6
Tokenomics	7
Benefits	8
Discord	9
Meet the Team	10

# Introduction

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This project is very focused on providing a different experience than other NFT projects. Our tokens are 3D models that are compatible with the metaverse right out of the box. Instead of making a typical jpg. Avatar-based collection that promises to deliver 3D models in the future. We decided to bring them right away. The visual side of the token will be downloadable to its owner in a special file type compatible with many metaverse platforms such as Decentraland and every 3D software. The authenticity of each token will be stored in the owner's ledger, who will thus have all ownership rights from the day the token is transferred to him.

Our 3D models represent a muscular male statue with many different modifications. There are no duplicates of the models. Each model is different. We designed these modifications so that our awesome members can find the model that fits them best and that they can identify with, just like with clothes in real life. Some modifications make the models rarer. This aspect makes them collectible and gives them more value and prestige.

Muscle Club NFT is a serious business project run by legally registered company in London, UK. PANTHER HOUSE LTD. Company number: 11250099

## Mission

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Our mission is closely tied to our roadmap. We want to fill a niche in the fast-growing NFT industry by introducing something new. Our goal is to bring this project to the fitness community around the world to create a large and recognizable club that offers great value. In this way, we want to build a well-known brand. A brand that can represent our members in the coming metaverse evolution. Our club will have its place in the metaverse, where we will be recognized by building metaverse fitness clubs.

After the 1st stage of our project, we will promote Muscle Club NFT in Times Square to put us in line with the biggest brands in the world and gain even more exposure before we launch the 2nd stage.

During stage 2, we will start working on our own token (\$MCN) for staking. And show first sneak peaks of female 3D models for Female Muscle Club..

# Roadmap of PHASE 1

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## STAGE 0 - April 2022

The beginning

- Project grand opening
- Start of the marketing campaign
- First collaborations with influencers
- Beginning of building a fitness community

## STAGE 1 - 3rd May | 1111 NFT's for 0.07 ETH

The Sale

- First sale of 1111 NFT's
- Establishment of public community wallet
- Collaborations with major fitness influencers
- Times Square Advertisement

## STAGE 3 - TBA | 2777 NFT's

The metaverse

- Sale of 2777 NFT's
- Purchase of the land in the metaverse
- The beginnings of building fitness clubs in the metaverse
- Beginning of work on female 3D models

## STAGE 4 - TBA | 5000 NFT's

Female Muscle Club

- Sale of 5000 NFT's
- Muscle Club (\$MCNF) tokens release for staking (cryptocurrency)
- Beginning of Female Muscle Club
- Let's celebrate the sale of our tokens!  
We will airdrop 20 rare Muscle Club NFT 3D models with champagne bottles to 20 people who own more than 2 of our tokens.

# Tokenomics

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The digital collectibles offered by Muscle Club are NFT's. Non-fungible tokens are verifiable digital assets with proven authenticity and proof of ownership. Our NFT's contain extensive metadata that their owner can access at any time in traditional Ethereum style. Our ERC721 smart contract will be transparent to everyone and can be viewed on etherscan.io.

## **Pre-sale:**

Slots: 200 slots

Price: 0.05 ETH

## **Stage 1 sale:**

Price: 0.07

Available: 1111 NFT's

## **Stage 2 sale:**

Price: TBA

Available: 2777 NFT's

## **Stage 3 sale:**

Price: TBA

Available: 5000 NFT's

## **Total amount of tokens: 8888**

After the minting phase. Owners can view, trade or sell their tokens through the secondary marketplace Opensea.io. All properties and characteristics of the tokens will be disclosed there. We plan to reveal our NFTs immediately after stage 1 sale.

## Benefits

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Muscle Club NFT 3D model provides its owners with many useful features. Its file format (glTF) makes it compatible with any 3D software. Any owner can make very good use of it if he so desires. Its main advantage is that it can be saved as a jpg avatar or can be used as a voxel representation of the player in the game. In addition, owners and members get the opportunity to participate in a closed, exclusive and friendly community with many important fitness figures and influencers.

Our holders receive different benefits depending on the number of Muscle Club NFTs they own. One of the biggest benefits for our best members and token holders will be Telegram group chat with fitness influencers that we will bring on board with this project. Token holders will also get other benefits in our Discord community chat, such as a different role color that distinguishes them from regular users. We have set up a special text chat for people who have purchased our token and verified it with Collab.Land BOT in a special channel.

We are keeping secret two special benefits for our best members, which we will reveal during this project.

## Discord

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Everyone will have access to the Muscle Club NFT Discord. This will be our gateway to the metaverse. Everything related to the community will take place there (giveaways, announcements, etc.). We will give our members and owners the opportunity to claim different Discord ranks to encourage engagement and reward active users.

Users can distinguish themselves with special emoji that they can select in a special text channel.

There will be a special whitelist contest for people, which we hope will bring a lot of engagement and attention to our server. Users will have to invite people to the server and reach a certain level (rank) through their engagement.

They can track their progress with special commands configured on our Discord server.

The reward is great because those who are on the whitelist (200) will have the opportunity to mint our NFT at a special price.

# Meet the Team

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## **Bart - CEO / Creative Director**

### **Co-Founder of Muscle Club NFT.**

Founder of an e-commerce businesses in the fitness and gaming category.

Committed and passionate about cryptocurrencies and blockchain since 2016 when he made his first investments. Visionary and perfectionist in everything he does. Gamer, filmmaker and stock trader in his spare time.

A gym lover. He has combined his NFT idea with the lifestyle he promotes.

## **Richard - Product Designer**

### **Co-Founder of Muscle Club NFT.**

Product designer with experience in global digital products. Responsible for customer experience and visual concept.

His goal is to give the best look and holistic touch to the players and ecosystems of the products he designs. Richard's idea of colors he brought to our NFT and the design style of Muscle Club are our pride and joy. He has been going to the gym for 4 years.

## **Eva - Advisor** <https://www.linkedin.com/in/eva-brozyna-3a2b9951/>

With her passion for technology, Eva started exploring Blockchain 5 years ago, which led to many cross-functional projects.

She has skills in all phases of operational process transformation. 15 years of experience in business operations and strategy with a focus on risk and data-driven culture management. She thinks analytically, focuses on the big picture, and is able to dig into the details and understand the implications. Strong financial and technical implementation background with experience in end-to-end processes. Strong leadership personality. Tech coach. Technology enthusiast. Bridging stakeholder discussions across functions.

## **Wojtek - Blockchain Developer**

Developer with 15 years of experience. Responsible for the healthy functioning of our Muscle Club network. He oversaw all IT work, which was one of the main successes of the project. He started his blockchain journey 5 years ago. His programming adventure started at the age of 15 with Pascal language, so Wojtek went all the way through programming to go as far as creating NFT contracts.



# Meet the Team

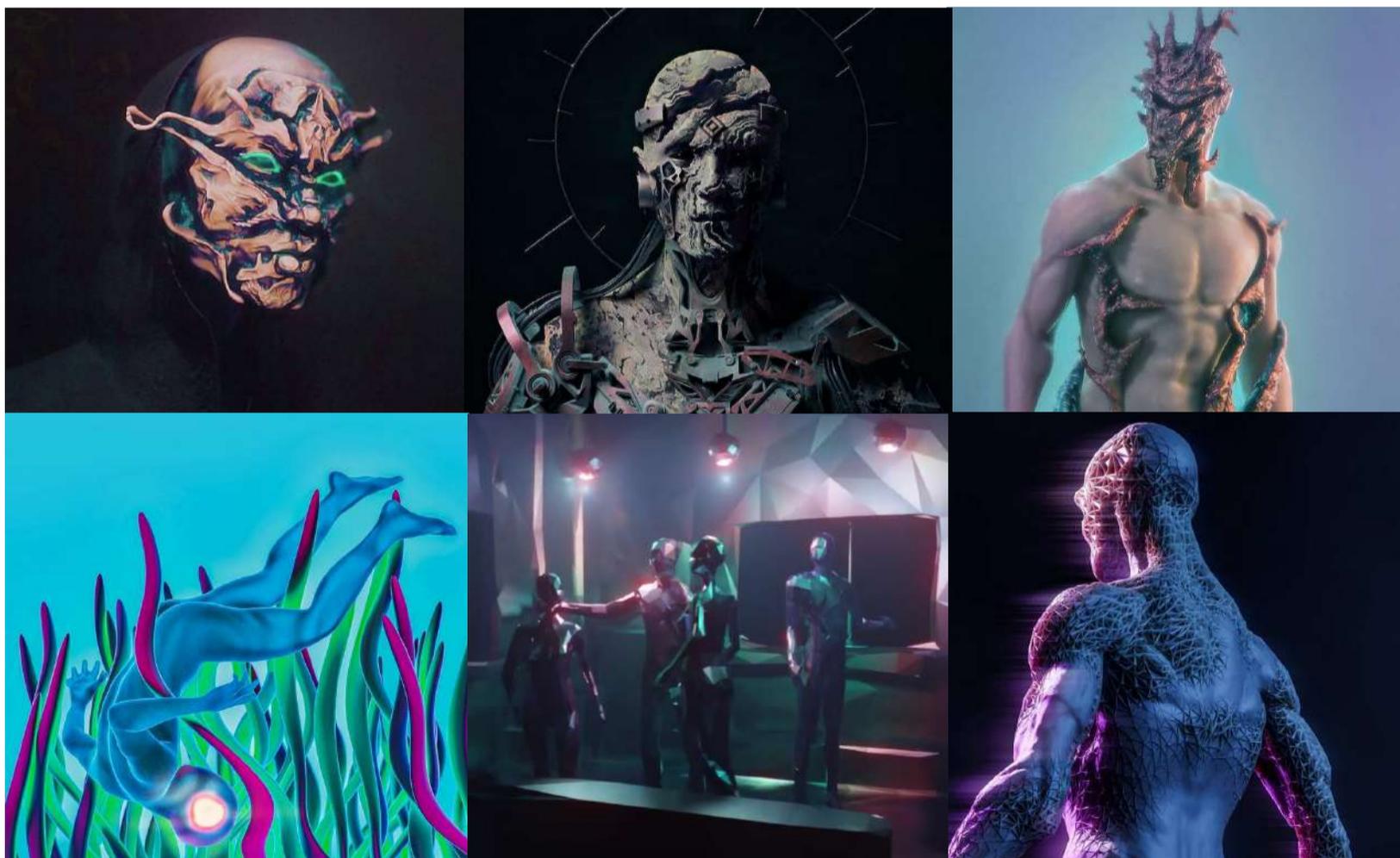
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## Simon - Investor

Simon gathered his early experience on traditional stock financial markets, moving later to FOREX which finally led him to the crypto world. He stands for Bitcoin from 2013 when he became its early adopter. He believes that cryptocurrencies will soon positively impact the international community. Supporting metaverse. He has a huge contribution to our beautiful project. Privately he also invests in Digibyte.

## @gods.disease - 3D Designer <https://www.instagram.com/gods.disease/>

Created our 3D models with great precision. He specializes in surreal / sci-fi style. He also has 5 years of experience in motion design. He designs art for clothing brands. You can also see some of his artwork on our models' clothes.



<https://www.instagram.com/gods.disease/>